



WENDY JIN

WEB/GRAPHIC DESIGNER
UI/UX DESIGNER

 wendyjin2020.github.io/portfolio

PROFILE

I am Wendy, an experienced web and UI/UX designer living in Vaughan. I'm passionate in designing web and mobile applications with neat user interface and clean front-end code.

For each products I've been working on, my goal was always to modernize the aesthetic, empower the user and increase conversions.

MAIL ADDRESS

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CONTACT INFO

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 416.846.4046

SKILLS

- o Graphic Design
- o Web Design
- o logo & Icon Design
- o UI/UX Design

EXPERIENCE

2020 - now

Freelancing

- Created high-fidelity user interface for different clients such as Fastapproach.ca and alpremium.ca;
- Created front end frameworks with HTML & CSS, Bootstrap, basic Javascript and jQuery;
- Supporting developers to integrate my frontend code and style to shopfy platform

2016 - 2019

51.ca | Senior Web Designer

Founded in 2001, 51.ca is now the largest online platform of the Chinese community in Canada, providing services in online news, real estate, job listings and more.

- Designed high fidelity user interfaces in Adobe XD for mobile and web APPs
- Planed and executing responsive solutions for existing and new company websites
- Created responsive landing pages for company events and promotions under tight deadline

2014 - 2015

Wired Messenger | Web Designer

Wired Messenger is a Canadian top email marketing agency based out of Toronto that specializes in email marketing, web design, web development, print and more.

- Coordinated between art director and developers to facilitate the process of building online products
- Created low-fidelity Sketch wireframes and built HTML prototypes for online campaigns and websites
- Coded HTML emails and ran tests to ensure compatibility in major email providers

2013 - 2014

Tour East Holiday | Graphic and Web Designer

Tour East Holiday is one of the most dynamic and innovative travel companies located in Toronto.

- Planned site structure & created UI for corporation websites
- Coded and integrated Html, CSS and jQuery into DotNetNuke a web content management system and web application framework based on Microsoft .NET
- Created email templates supported by major email platforms and executed email marketing campaigns
- Designed flyers, newspaper ads, brochure for offline marketing promotions

2011 - 2012

Weight Watchers International, Inc. | Web Designer

- Created brand identity for company's blog project and WordPress themes customization
- Conducted research of WordPress widgets to improve blog performance
- Worked with overseas developers to solve technical issues effectively through daily virtual meetings
- Designed and coded newsletters, ad banners and landing pages

2007 - 2010

YesUp Ecommerce Solutions Inc. | Web and Flash Designer

Founded in 1999, YesUp provides the most effective and comprehensive online advertising services and products.

- Created visual assets, including graphics, logo and icons for websites
- Delivered html prototypes with emphasis on cross browser compatibility
- Created flash games and banners for on-line Ad campaigns
- Created promotional or educational flash demos or videos for company products and services

EDUCATION

2005 - 2007

York University | Administrative Study

Bachelor Degree

2002 - 2004

Seneca College | Digital Media Arts

Diplomat